



PRESENTED BY JPIXX

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### **Filmily Fest Announces BrainCo Productions as the 2016 Grand Prize Winner**

**NORFOLK, VA - December 11, 2016** – Filmily Fest’s 2<sup>nd</sup> Annual Film Festival premiered 12 locally shot and produced films at the Naro Cinema this past Sunday to a vivacious crowd.

Chandler Perry’s *The Investigation of the Irregularly Illuminating Illustrations* took home the grand prize with a \$500 cash prize. Two cops find that artistic expression is in the eye of the beholder.

“I love being able to run around and grab shots and angles in the moment while encouraging improv and experimentation on set to pull out the full energy of the scene!” - Chandler Perry

The event was sponsored by O’Connor Brewing Co. who provided a growler kit to the top three winners and Tidewater Keepsake Jewelers provided all the Best Actress nominees with glamorous designer jewelry to don throughout the night.

Guests dined on food from YNot Italian and beer O’Connor Brewing Co. while they mingled before the event started. Then they were introduced to the directors and watched trailers of other locally shot and produced films. All twelve films were then premiered with an awards ceremony to follow.

Filmily Fest’s focus on fostering community and collaboration over competition is unique. Each film maker entered the theater having viewed, reviewed provided feedback on their peer’s films. The night concluded with an impressive award ceremony which was largely decided by the aforementioned peer reviews.

1st Place

BrainCo

Two cops find that artistic expression is in the eye of the beholder.

2nd Place

Mj2 Productions

A Military veteran struggles with PTSD after reuniting with his family.

3rd Place

JTVision / Visually Inclined

Curiosity drives an amateur photographer to be open to unconventional photography methods.

Best Director

BrainCO - Chandler Perry

Two cops find that artistic expression is in the eye of the beholder.

Best Cinematography

JTVision / Visually Inclined

Curiosity drives an amateur photographer to be open to unconventional photography methods.

Best Editing

BrainCo

Two cops find that artistic expression is in the eye of the beholder.

Best Writing

BrainCo

Two cops find that artistic expression is in the eye of the beholder.

Best Actor

Nick Ventura - BrainCo

Two cops find that artistic expression is in the eye of the beholder.

Best Actress

Rachael Lang - BrainCo

Two cops find that artistic expression is in the eye of the beholder.

Additional awards were given for:

Tone - C&A

Visual Element - JTVision / Visually Inclined

Character - Mj2

Relationship - Mj2

Obstacle - Digital Fruit Snax

The Unexpected - BrainCo

Best Supporting Actress - Arkeisha Roberts - Digiminds

Besting Supporting Actor - Angelo Reyes - Digiminds

Best Peer Reviewer - Eelectric

Best Supporting Actress - Digiminds - Arkeisha Roberts

Best Supporting Actor - Digiminds - Angelo Reyes

Audience Choice - BrainCo

The evening's custom wooden engraved awards resembled film reels, a unique touch provided by K & W Projects.

### Background on Filmily

Short for film family, Filmily Fest seeks to unite the film community in Hampton Roads by making this festival more about collaboration and camaraderie than competition. Teams can swap cast and crew members and provide feedback to each other on how to make stronger films. The competition is also peer judged allowing the participants to choose the winner.

Teams receive six photos to inspire their film. They have one week to write their script, two weeks to shoot and edit their film for judging and one week to complete a director's cut version.

Filmily met a sold out crowd last year and this year with a theater over three times its size was buzzing in large numbers. Hundreds of people were munching on Ynot pizza and drinking O'-Connor beer in their seats happily enjoying the short films. One attendee said, "This was such a unique event and from the beginning to the end, it kept its excitement throughout, it was so much fun to attend!"

**"It was an event to remember! We were so happy to have heard that people felt inspired and had a good time. The filmmakers were given a great reception and we were excited to see so many people from the community, that weren't not associated with any team, that came out to view their films." Event organizer Teviya Abrahams stated.**

### **ABOUT JPIXX:**

Jpixx, owned and operated by Jon and Teviya Abrahams, is an international award winning video-led digital agency specializing in brand entertainment. They have received awards in both film and advertising, bringing a distinct vision to every project, while continuing to expand their reach to clients and audiences around Hampton Roads and the world.

Teviya and Jon are also the driving force behind Filmily Fest's existence. They conceptualized the idea from beginning to end through their own professional experience making films and participating in film competitions as well.

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